

PASTOR,

I wanted to share something with you that I believe will significantly strengthen our ministry to students and better support our volunteers and families. I'm bringing **YM360+** to your attention because I believe it offers a comprehensive yearlong solution that aligns with our church's mission while also helping me lead our youth ministry more effectively.

As you know, my desire is to teach faithfully, disciple intentionally, equip volunteers and parents consistently, and build a ministry that prepares students to follow Jesus long after they leave our church. But I also feel the challenge many youth pastors face: the weekly pressure of preparing lessons, developing leaders, creating discipleship pathways, and maintaining long-term planning, all while trying to be present with students relationally.

After researching available options, **YM360+** stands out as the best tool out there that can help solve these challenges in a way that is biblically grounded, practical, and well-designed for churches like ours.

THE PROBLEM YM360+ HELPS US SOLVE

YM360+ addresses real challenges we face, especially because it is a yearlong solution:

1. SAVES TIME AND MONEY

YM360+ provides a complete library of small group curriculum, student discipleship, midweek series, parent resources, games, and multimedia content that would otherwise require significant time and expense to create or purchase separately. By reducing prep time and consolidating resources into one platform, it allows me to focus more on student discipleship, volunteer development, and relational ministry while also maximizing our ministry budget.

2. CURRICULUM AND THEOLOGICAL INCONSISTENCY

Using multiple content providers or "making it work" week to week can create gaps in theology, structure, and long-term planning. **YM360+** provides a unified, yearlong youth ministry solution centered on biblical depth and Gospel clarity. From small-group curriculum to events, from games to training, from midweek curriculum to parent resources and more—it's everything our ministry is looking for, all in one place. And everything from YM360 aligns with their Eight Essential Truths.

3. VOLUNTEER-FRIENDLY CONTENT

Our volunteers care deeply for students, but they often struggle to confidently engage students with Scripture or lead them in meaningful spiritual conversations. **YM360+** includes Follower small group curriculum, Midweek large group curriculum, and Just Like Christ event resources. Each is designed and built to equip volunteers, just like ours, to confidently teach students God's Word, lead meaningful spiritual conversations, and guide students to boldly live out their faith in Jesus.

INCLUDED IN YM360+

If approved, **YM360+** would give our ministry access to:

- ✓ 1 YEAR OF SMALL GROUP BIBLE STUDY CURRICULUM FOR SUNDAY
- ✓ 1 YEAR OF MIDWEEK LARGE GROUP CURRICULUM FOR WEDNESDAY
- ✓ 88 SCREEN GAMES
- ✓ 1 DISCIPLE NOW WEEKEND / RETREAT STUDY
- ✓ PARENT MINISTRY RESOURCES
- ✓ YOUTH PASTOR TRAINING AND DEVELOPMENT RESOURCES
- ✓ \$100 DIGITAL STORE CREDIT
- ✓ 15% OFF YM360 STUDENT DEVOTIONALS
- ✓ EXCLUSIVE OFFERS, EVERY MONTH
- ✓ TEAM ACCESS FOR ME AND OUR VOLUNTEERS

THIS GIVES US A COMPLETE, INTEGRATED DISCIPLESHIP SOLUTION, NOT JUST A CURRICULUM. IT'S EVERYTHING WE'RE LOOKING FOR TO HELP OUR MINISTRY.

HOW YM360+ WOULD BENEFIT OUR CHURCH

FOR OUR STUDENTS

- Consistent, Gospel-centered, Jesus-focused teaching with God's Word at the center
- A clear discipleship pathway for spiritual growth
- Resources that help them engage Scripture at a deeper level

FOR OUR VOLUNTEERS

- Confidence to lead and disciple well through better teaching
- Tools they can use immediately in small groups and mentoring relationships
- Practical, ongoing equipping

FOR OUR PARENTS

- Monthly resources that equip and encourage
- Milestone event kits to capture the moment
- Discussion guides and conversation prompts to help parents engage their students at home

FOR OUR MINISTRY AS A WHOLE

- A unified, planned approach
- Higher-quality teaching and programming with less prep stress
- Effective use of our budget through an all-in-one solution

PRICING & STEWARDSHIP

The annual investment for **YM360+** is:

\$599 per year or \$499 for bi-vo/church planters

(This includes full access for me and all volunteers for as low as \$9.59 per week)

When compared to purchasing various resources throughout the year, or the hours required to write and develop content internally, this provides strong long-term value. It also ensures we have a consistent, theologically trustworthy resource for our students year-round.

WHY I'M BRINGING THIS TO YOU

I want to lead our youth ministry with excellence and long-term strategy. I believe **YM360+** will allow me to:

- Spend less time in week-to-week survival mode
- Invest more deeply in relationships, discipleship, and leadership
- Offer volunteers the content and support they need
- Provide our students with a strong, biblical foundation

My goal is to build something deeply rooted in Scripture and sustainable, and **YM360+** would be the best choice toward that end.

NEXT STEPS

You may be able to tell – I'm sold on **YM360+**, but if you'd like to preview **YM360+** before making a decision, I can gain access to a free trial where I'd be happy to walk you through it. I'm confident this could be a meaningful step forward for our youth ministry, and I'm grateful for your consideration.

Thank you for your leadership and your support of our youth ministry. It's an honor to serve under your direction.

WHO IS YM360?

Since 2010, YM360 has been on a mission to help youth pastors disciple students. We live out this mission by providing churches and youth ministries with reliable, Jesus-centered resources and events that are easy to implement and designed to actively engage today's students with the unchanging truth of the Word of God. YM360 has become a trusted ministry partner for thousands of churches, helping youth pastors build effective ministries and equipping their volunteer leaders to succeed in discipling students. Our small group Bible study curriculum, Midweek curriculum, and event resources are known by youth pastors and volunteer leaders for consistently being theologically rich, simple to teach, deeply relevant, and unwavering in their focus on placing God's Word center stage. Every curriculum and resource from YM360 is created by real people (no A.I.) and field-tested by real youth pastors. Our team of experienced youth pastors and ministry leaders design every resource with students and volunteer leaders in mind. Our goal is to always create curriculum and resources that support and equip those who teach it with the tools necessary to teach God's Word confidently, foster spiritual growth, and lead students into meaningful conversations about faith. Whether through Follower Small Group Curriculum, Midweek Curriculum, a Just Like Christ Event Resource, a GENERATE Camp or Conference event, or any of our many other resources, we invite you to experience the YM360 difference for yourself. See why we're more than a resource provider; we're your ministry partner.

YM360'S EIGHT ESSENTIAL TRUTHS THAT GUIDE EVERYTHING WE DO & TEACH

1. GOD IS

"Hear, O Israel: The Lord our God, the Lord is one. You shall love the Lord your God with all your heart and with all your soul and with all your might" (Deut. 6:4-5).

Only one true and living God exists, perfect in all His attributes, holy in character, and righteous in all His works. He is the Creator of the universe, eternally existing in three Persons—the Father, Son, and Holy Spirit—each equally deserving of humanity's worship and obedience. As the Lord of all creation, God's power, knowledge, wisdom, and presence ensure His sovereign will is exercised over all nations and kingdoms throughout all ages.

2. THE BIBLE IS GOD'S WORD

"All Scripture is breathed out by God and profitable for teaching, for reproof, for correction, and for training in righteousness, that the man of God may be complete, equipped for every good work" (2 Tim. 3:16-17).

The Bible is God's written revelation to people, divinely given through human authors who were inspired by the Holy Spirit. It is entirely true. The Bible teaches how to know, love, and follow God. It is totally sufficient and completely authoritative for matters of life and faith. The goal of God's Word is the restoration of humanity into His image.

3. PEOPLE ARE GOD'S TREASURE

"Then God said, 'Let us make man in our image, after our likeness. And let them have dominion over the fish of the sea and over the birds of the heavens and over the livestock and over all the earth and over every creeping thing that creeps on the earth. So God created man in his own image, in the image of God he created him; male and female he created them'" (Gen. 1:26-27).

God created people, male and female, in His image and for His glory. Because people are the crowning work of His creation, God made them stewards over His creation. God created people to live in relationship with Him, so He has given people the ability to communicate with God through prayer. God wants people to lovingly care for each other, and He has given families the special responsibility of teaching children about Him and His Word. God desires for all people to know Him and to be redeemed and reconciled to Himself through Jesus Christ, so that they might reflect His glory and live eternally with Him in His Kingdom.

4. JESUS IS GOD & SAVIOR

“He is the radiance of the glory of God and the exact imprint of his nature, and he upholds the universe by the word of his power. After making purification for sins, he sat down at the right hand of the Majesty on high” (Heb. 1:3).

Jesus is both fully God and fully human. He is the Christ, the eternal Son of God, and is one in essence with the Father and the Spirit. Conceived by the Holy Spirit and Born of a virgin, He lived a sinless life and performed many miracles. He died on the Cross to provide people with forgiveness of sin and eternal salvation. Jesus rose from the dead, ascended to the right hand of the Father, intercedes for us as our Great High Priest, and will return in power and glory.

5. SALVATION IS BY FAITH ALONE

“For by grace you have been saved through faith. And this is not your own doing; it is the gift of God, not a result of works, so that no one may boast” (Eph. 2:8-9).

All human beings are born with a sin nature, separated from God, and in need of a Savior. Every person willfully disobeys God—an act known as sin—thus inheriting both physical and spiritual death and the need for salvation. Salvation comes only through a faith relationship with Jesus Christ, the Savior. Salvation is instantaneous and wholly of God through grace on the basis of the perfect life and shed blood of Jesus, and not on the basis of human works. When people repent of their sins by placing their faith in Jesus, they receive forgiveness for sin, abundant life on earth, and the promise of eternal life with the Lord. All who have been redeemed are secure in Jesus Christ forever.

6. THE HOLY SPIRIT IS GOD & EMPOWERER

“But you will receive power when the Holy Spirit has come upon you, and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth” (Acts 1:8).

As a member of the Trinity, the Holy Spirit is God’s presence in the world. The Holy Spirit convicts individuals of sin, baptizes believers into the Body of Christ, uses God’s Word to mature believers into Christlikeness, and secures them until Jesus returns. He lives within every Christian beginning at the moment of salvation. Through His indwelling presence and by equipping believers with spiritual gifts, the Holy Spirit empowers every Christian for bold witness and effective ministry as we serve Him.

7. THE CHURCH IS GOD’S PLAN

“And they devoted themselves to the apostles’ teaching and the fellowship, to the breaking of bread and the prayers. And awe came upon every soul, and many wonders and signs were being done through the apostles. And all who believed were together and had all things in common” (Acts 2:42-44).

The Holy Spirit immediately places all people who put their faith in Jesus Christ into one united spiritual body, the Church, of which Jesus is the head. The primary expression of the Church on earth is the local gathering of believers. The purpose of the Church is to glorify God by taking the Gospel to the entire world and by building its members in Christlikeness through the instruction of God’s Word, fellowship, service, worship, and prayer.

8. THE FUTURE IS IN GOD’S HANDS

“And just as it is appointed for man to die once, and after that comes judgment, so Christ, having been offered once to bear the sins of many, will appear a second time, not to deal with sin but to save those who are eagerly waiting for him” (Heb. 9:27-28).

God will bring the world to its appropriate end in His own time and in His own way. At that time, Jesus Christ will return personally and visibly in glory to the earth. Both the saved and the unsaved will be resurrected physically to be judged by Jesus. Those who have trusted Him will receive their reward and dwell forever in the new heavens and new earth with the Lord. Those who have refused Him will spend eternity in Hell, the place of everlasting punishment. The certain return of Jesus motivates believers to be faithful in their daily lives.